



# Wholesale Catalogue

Premium Ethnic Food Distribution Across Europe



Authentic Indian, South Asian & Afro Grocery Supply  
Since 2018 | Torgau, Germany

# ABOUT LOVELY'S

FOOD GmbH

At Lovely's Food GmbH, we bring the authentic flavours of India, South Asia, and Afro-ethnic regions to Europe. Since 2018, we have partnered with grocery retailers, supermarkets, ethnic stores, and horeca businesses to supply trusted brands and fresh ethnic essentials across Germany and Europe.

We offer a reliable, quality-focused supply chain backed by dedicated customer support and a curated brand portfolio trusted by ethnic consumers.



# WHY BUSINESSES CHOOSE US

- Premium ethnic sourcing and verified brands
- Strong import & distribution network
- Last delivery across Europe
- Consistent product availability
- Dedicated wholesale assistance

## Scan To Connect & Order

Wholesale product list, MOQ details & distributor onboarding.

### Scan to:

- Request wholesale pricing
- Check availability & SKUs
- Direct WhatsApp Support
- Book sales call / store visit

**Call:** +49 172 975 1339

**Email:** [info@lovelsfood.de](mailto:info@lovelsfood.de)

**Warehouse:** Eilenburger Straße 79d,  
04860 Torgau, Germany

**QR CODE**

# CONTENTS

|                        |    |
|------------------------|----|
| Rice & Grains          | 04 |
| Flours (Atta)          | 06 |
| Dal & Pulses           | 08 |
| Oils & Ghee            | 10 |
| Masalas & Spices       | 12 |
| Snacks & Namkeen       | 14 |
| Ready-to-Eat & Instant | 16 |
| Frozen Food            | 18 |
| Sweets & Desserts      | 20 |
| Beverages & Teas       | 22 |
| Pickles & Pastes       | 24 |





# RICE & GRAINS



**King Punjab  
Royal Basmati Reis**  
SKU: 11477  
Variants: 5kg / 10kg / 20kg



**KING GOLD  
Basmati Reis**  
SKU: 11065  
Variants: 5kg / 10kg / 20kg



**Khushboo Gold  
Premium Basmati  
Reis**  
SKU: 11336  
Variants: 5kg / 10kg / 20kg



**Idly Reis**  
SKU: 11862  
Variants: 5kg



**LAL QILLA Classic  
Whiteline Extra Long  
Grain Basmati Reis**  
SKU: 11698  
Variants: 5kg / 10kg



**Sona Masuri Reis**  
SKU: 11861  
Variants: 5kg



**LAL QILLA Majestic  
Steam Basmati Reis**  
SKU: 11480  
Variants: 5kg / 10kg / 20kg



**TRS Flake Rice  
Medium (Pava)**  
SKU: 11613  
Variants: 300g / 1kg



**LAL QILLA Supreme  
Sella Basmati Reis**  
SKU: 11483  
Variants: 20kg



**TRS Puffed Rice  
(Mumra)**  
SKU: 11764  
Variants: 200g / 400kg

# FLOURS (WHEAT)

Stone-ground atta & specialty flours  
for authentic texture and nutrition.



**TRs Gram Flour**  
SKU: 10854  
Variants: 1kg / 2kg



**TRs Semolina Coarse**  
SKU: 11796  
Variants: 500gm/1kg



**TRs Flour Juwar**  
SKU: 11351  
Variants: 1kg



**TRs Cornmeal Fine**  
SKU: 11175  
Variants: 1kg



**TRs Flour Bajri**  
SKU: 11352  
Variants: 1kg



**TRs Rice Flour**  
SKU: 11703  
Variants: 500gm/1kg



**TRs Semolina Fine**  
SKU: 11765  
Variants: 500gm



**KHUSHBOO Chakki Atta**  
SKU: 10881  
Variants: 5kg/10kg



# LENTILS

High-quality lentils & beans for traditional home & commercial kitchens.



**TRS Lentils Red**  
SKU: 10998  
Variants: 500g/1kg/2kg



**TRS Urid Dal Chilka**  
SKU: 11000  
Variants: 500g/2kg



**TRS Urid Whole**  
SKU: 11001  
Variants: 500g/2kg



**TRS Mung Whole**  
SKU: 11025  
Variants: 500g/2kg



**TRS Chana Dall**  
SKU: 10994  
Variants: 500g/1kg/2kg



**TRS Lentils Green**  
SKU: 10976  
Variants: 2kg



**TRS Lentils Brown Whole**  
SKU: 11022  
Variants: 500g/1kg/2kg



**TRS Black Eye Beans**  
SKU: 11009  
Variants: 500g/2kg



**TRS Red Kidney Beans**  
SKU: 11027  
Variants: 500g/1kg



**TRS Whole Peas Green**  
SKU: 10992  
Variants: 2kg



# LENTILS

High-quality lentils & beans for traditional home & commercial kitchens.



**TRS Lentils Red**  
SKU: 10998  
Variants: 500g/1kg/2kg



**TRS Urid Dal Chilka**  
SKU: 11000  
Variants: 500g/2kg



**TRS Urid Whole**  
SKU: 11001  
Variants: 500g/2kg



**TRS Mung Whole**  
SKU: 11025  
Variants: 500g/2kg



**TRS Chana Dall**  
SKU: 10994  
Variants: 500g/1kg/2kg



**TRS Lentils Green**  
SKU: 10976  
Variants: 2kg



**TRS Lentils Brown Whole**  
SKU: 11022  
Variants: 500g/1kg/2kg



**TRS Black Eye Beans**  
SKU: 11009  
Variants: 500g/2kg



**TRS Red Kidney Beans**  
SKU: 11027  
Variants: 500g/1kg



**TRS Whole Peas Green**  
SKU: 10992  
Variants: 2kg



**TRS Urid  
Whole Gota**  
SKU: 11348  
Variants: 500g/2kg



**TRS Mung Dall**  
SKU: 11002  
Variants: 500g/2kg



**TRS Split  
Peas Yellow**  
SKU: 11694  
Variants: 2kg



**TRS Cow Peas Red**  
SKU: 11897  
Variants: 500g/2kg



**TRS Toor Dall Plain**  
SKU: 11030  
Variants: 500g/2kg



**TRS Rosecoco Beans**  
SKU: 11028  
Variants: 500g/2kg



**TRS Chick Peas**  
SKU: 11015  
Variants: 500g/1kg/2kg



**TRS Alubia Beans**  
SKU: 11695  
Variants: 500g/2kg



**TRS Kala Chana**  
SKU: 10147  
Variants: 500g/1kg/2kg



**TRS Mung Dall  
Chilka**  
SKU: 11024  
Variants: 500g/2kg



**TRS Urid Dall**  
SKU: 11031  
Variants: 500g/1kg/2kg



**TRS Whole Peas  
Yellow**  
SKU: 11691  
Variants: 500g



**TRS Soya Chunks**  
SKU: 11819  
Variants: 5kg/25kg/75kg



**HEERA Mixed Lentils**  
SKU: 11873  
Variants: 2kg



**HEERA Chick Peas**  
SKU: 11872  
Variants: 2kg



**HEERA Toor Dal  
Plain**  
SKU: 11871  
Variants: 1kg/2kg



**HEERA Moong Dal  
Washed**  
SKU: 11870  
Variants: 1kg



**HEERA Urad Whole**  
SKU: 11874  
Variants: 2kg

# OILS & GHEE

Premium oils & pure ghee used in Homes, Restaurants & Temples.



**TRS Pure Butter Ghee**  
SKU: 11149  
Variants: 500g/1kg/2kg



**TRS Mustard Oil**  
SKU: 11603  
Variants: 500ml/1Ltr.



**Heera Butter Ghee**  
SKU: 11691  
Variants: 500g/2kg



**Veraneo Olivenöl  
Nativ Extra**  
SKU: 11502  
Variants: 1L/5Ltr.

# SPICES

Whole spices, ground spices & premium blends for rich flavours.



## TRS Haldi Powder (Turmeric)

SKU: 11618

Variants: 100g/400g/1kg



## TRS Ginger Powder

SKU: 10971

Variants: 100g/1kg



## TRS Garam Masala Powder

SKU: 10818

Variants: 1kg



## TRS Jeera Powder

SKU: 10996

Variants: 100g/1kg



## HEERA Garam Masala Powder

SKU: 11879

Variants: 100g/400g



## TRS Black Pepper Coarse

SKU: 10909

Variants: 100g/1kg



## TRS Black Pepper Powder

SKU: 11637

Variants: 100g/1kg



## TRS Chilli Powder

SKU: 11016

Variants: 100g/1kg



## TRS Garlic Powder

SKU: 10970

Variants: 100g/1kg



## TRS Chilli Powder Ex Hot

SKU: 11017

Variants: 100g/1kg



**TRS Chilli Powder (Kashmiri)**  
SKU: 11623  
Variants: 100g



**TRS Madras Curry Powder Mild**  
SKU: 11615  
Variants: 100g



**TRS Cinnamon Powder**  
SKU: 11618  
Variants: 100g



**MDH Meat Curry Masala**  
SKU: 10919  
Variants: 100g



**TRS Dhania Powder (Indori)**  
SKU: 11018  
Variants: 100g/1kg



**HEERA Madras Curry powder Mild**  
SKU: 11878  
Variants: 400g



**TRS Anardana Powder**  
SKU: 11005  
Variants: 100g



**MDH Chunky Chat Masala**  
SKU: 10914  
Variants: 100g



**HEERA Coriander Powder (Dhaniya Powder)**  
SKU: 11879  
Variants: 400g



**TRS Paprika**  
SKU: 11026  
Variants: 100g/1kg



**TRS Amchur Powder**  
SKU: 11004  
Variants: 100g



**MDH Chicken Curry Masala**  
SKU: 10913  
Variants: 100g



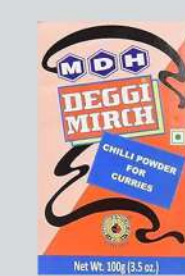
**TRS Madras Curry Powder**  
SKU: 11203  
Variants: 1kg



**TRS Tandoori Masala**  
SKU: 11029  
Variants: 100g/400g/1kg



**TRS Baking Powder**  
SKU: 11007  
Variants: 100g



**MDH Deggi Mirch**  
SKU: 10916  
Variants: 100g



**TRS Madras Curry Powder Hot**  
SKU: 11605  
Variants: 100g/1kg



**TRS White Pepper Powder**  
SKU: 11726  
Variants: 100g



**TRS Kala Nimak Powder (Black Salt)**  
SKU: 11585  
Variants: 100g



**MDH Kitchen King**  
SKU: 10915  
Variants: 100g



**MDH Sabji Masala**  
SKU: 10921  
Variants: 100g



**MDH Pani Puri Masala**  
SKU: 10920  
Variants:100g



**MDH Kashmiri Mirch**  
SKU: 11538  
Variants: 100g



**MDH Karahi Paneer Masala**  
SKU: 11172  
Variants:100g



**MDH Chana Masala**  
SKU: 10912  
Variants: 100g



**MDH Bombay Biryani Masala**  
SKU: 10911  
Variants: 100g



**MDH Tava Fry Masala**  
SKU: 11590  
Variants: 100g



**MDH Sambar Masala**  
SKU: 11634  
Variants: 100g



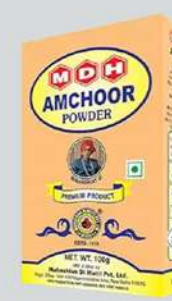
**MDH Garam Masala**  
SKU: 11086  
Variants: 100g



**MDH Chutney Podina Masala**  
SKU: 11491  
Variants: 100g



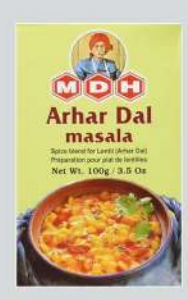
**MDH Hyderabad Biryani Masala**  
SKU: 11591  
Variants: 50g



**MDH Amchur Powder**  
SKU: 11592  
Variants: 100g



**MDH Dahivada Raita Masala**  
SKU: 11171  
Variants: 100g



**MDH Arhar Dal Masala**  
SKU: 11594  
Variants: 100g



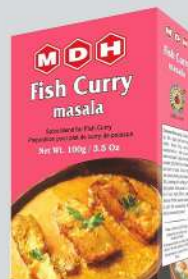
**MDH Butter Chicken Masala**  
SKU: 10928  
Variants: 100g



**MDH DAL Makhani Masala**  
SKU: 11156  
Variants: 100g



**MDH Shahi Paneer Masala**  
SKU: 11605  
Variants: 100g



**MDH Fish Curry Masala**  
SKU: 10917  
Variants: 100g



**MDH PAV Bhaji Masala**  
SKU: 11711  
Variants: 100g



**MDH Pakora Masala**  
SKU: 11087  
Variants: 100g

# SNACKS

Crispy, savoury ethnic favourites and cultural snacks.



**BB Bikaneri Bhujia**  
SKU: 11782  
Variants: 150gm



**Bikaneri All in One**  
SKU: 11854  
Variants: 150gm



**Bikaneri Navratan Mix**  
SKU: 11780  
Variants: 150gm



**Bikaneri Aloo Bhujia**  
SKU: 11781  
Variants: 150gm



**Bikaneri Punjabi Sabji Podoka**  
SKU: 11850  
Variants: 150gm



**Bikaneri Badam Lachha**  
SKU: 11858  
Variants: 150gm



**Bikaneri Plain Bhujia Tasty**  
SKU: 11851  
Variants: 50gm



**Bikaneri Chana Dal**  
SKU: 11853  
Variants: 150g/300g



**Bikaneri Kaju Mixture**  
SKU: 11857  
Variants: 150gm



**Bikaneri Boondi Plain**  
SKU: 11854  
Variants: 150gm



**Bikaneri London Mixture**  
SKU: 11843  
Variants: 300gm



**Bikaneri Thick Sev Eu**  
SKU: 11842  
Variants: 300gm



**Bikaneri Khatta Meetha**  
SKU: 11852  
Variants: 150g/300g



**Bikaneri EU Gujrati Mixture**  
SKU: 11840  
Variants: 300gm



**Bikaneri Punjabi Mixture**  
SKU: 11836  
Variants: 300gm



**Bikaneri Spicy Mixture**  
SKU: 11838  
Variants: 300gm



**Bikaneri Moong Dal**  
SKU: 11849  
Variants: 150g/300g



**Bikaneri EU Traditional Mixture**  
SKU: 11855  
Variants: 300gm



**Bikaneri Bombay Mixture**  
SKU: 11855  
Variants: 150gm



**Bikaneri Kashmiri Mixture**  
SKU: 11853  
Variants: 150g/300g



# SWEETS & DESSERTS

Authentic sweets, mixes & festival favourites.



**Haldiram Sweet Rasmalai**  
SKU: 11192  
Variants: 1Kg



**TRS Goor Ind (jaggery)**  
SKU: 11650  
Variants: 450gm



**Haldiram Rasgulla**  
SKU: 11055  
Variants: 1Kg



**Punjabi Goor**  
SKU: 11777  
Variants: 1Kg



**Haldiram Gulab Jamun (Jamphal)**  
SKU: 11054  
Variants: 1Kg



**Punjabi Shakkar**  
SKU: 11858  
Variants: 1Kg



**Dairy Valley Gulab Jamun**  
SKU: 11235  
Variants: 1Kg

# BEVERAGES & TEAS

Premium chai blends, juices, malt drinks & cultural favourites.



**Tata Tea Premium**  
SKU: 11814  
Variants: 450g



**PG Tips Broke Bond Tea Lose**  
SKU: 10144  
Variants: 1.5kg



**Broke Bond Red Label Tea**  
SKU: 11815  
Variants: 500g



**Tea PG Tips Broke Bond**  
SKU: 10143  
Variants: 300 Bags



**Tapal Tea Danedar Jar Pack**  
SKU: 11582  
Variants: 1kg



**RUBICON Mango Juice Drink**  
SKU: 10927  
Variants: 1Ltr



**Tata Tea Gold**  
SKU: 11813  
Variants: 50gm



**RUBICON Mango Juice Nektar**  
SKU: 11682  
Variants: 150g/300g



**RUBICON Lychees  
Juice Nektar**  
SKU: 10941  
Variants: 1Ltr.



**RUBICON  
Pomegranate  
Juice Drink**  
SKU: 111788  
Variants: 1Ltr.



**RUBICON Guava  
Juice Nektar**  
SKU: 10940  
Variants: 288ml/1Ltr.



**RUBICON  
Watermelon  
Juice Drink**  
SKU: 11787  
Variants: 1 Ltr.



**RUBICON PASSION  
Juice Drink**  
SKU: 11680  
Variants: 1Ltr.



**SUN EXOTIC  
Tropical  
Juice Drink**  
SKU: 11790  
Variants: 1Ltr



**RUBICON  
Pineapple  
Juice Drink**  
SKU: 11789  
Variants: 1Ltr.



**SUN EXOTIC  
Pineapple &  
Coconut**  
SKU: 11312  
Variants: 1Ltr.



# PICKLES & PASTES

Traditional Pickles,  
Ginger-Garlic Pastes & Curry Bases.



**Patak Paste  
Vindaloo Curry**  
SKU: 10931  
Variants: 283g/2300g



**Patak Paste  
Curry mild**  
SKU: 11227  
Variants: 2300g



**Patak Paste  
Tikka Masala**  
SKU: 10926  
Variants: 283g/2300g



**Patak Paste Tikka**  
SKU: 10925  
Variants: 300g/2400g



**Patak Paste  
Korma Curry**  
SKU: 11053  
Variants: 290g/2300g



**Patak Paste  
Kashmiri Masala**  
SKU: 10922  
Variants: 295g/2200g



**Patak Paste  
Biryani Curry**  
SKU: 11052  
Variants: 283g/2300g



**Patak Paste  
Tandoori**  
SKU: 10924  
Variants: 250ml/2500g



**Patak Paste  
Madras Curry**  
SKU: 10934  
Variants: 283g



**Ahmed Pickle Mix**  
SKU: 11444  
Variants: 1kg



**Patak Paste  
Rogan Josh**  
SKU: 11577  
Variants: 283g



**TRS Minced  
Ginger & Garlic  
Paste**  
SKU: 11337  
Variants: 300g/1kg



**Patak Paste  
Jalfrezi Curry**  
SKU: 11083  
Variants: 283g



**TRS Minced  
Garlic Paste**  
SKU: 11487  
Variants: 300g/1kg



**Patak Chutney  
Mango Sweet**  
SKU: 11834  
Variants: 340g



**HEALTHY BOY  
Dunkle Sojasauce**  
SKU: 11506  
Variants: 700g



# Our Brands

We proudly distribute leading ethnic brands.



& More  
Trusted Ethnic  
Favourites

## Why Partner With Lovely's Food GMBH

- Verified ethnic brands
- Direct import & wholesale hub
- Pan-Europe delivery
- Multi-warehouse supply chain
- Reliable and consistent stock
- Customer-first wholesale support



# **Thank You For Choosing Lovely's Food GmbH**

**Your Trusted Ethnic Food Supply Partner In Europe.**

**Authentic Ingredients | Trusted Brands | Reliable Supply | Since 2018**